GROW. CREATE. PROSPER.

Give your teams the tools, skills and confidence to innovate while delivering meaningful, measureable results.

BENEFITS OF INNOVATION ENGAGEMENT

- Increases organizational agility
- Helps action on strategic goals
- Diversity and inclusion is "baked in"
- Tests riskiest assumptions before investing significant time & money
- Client-centred
- Prepares your team for rapid evolution and change
- Helps you maximize outcomes (e.g., profit, efficiencies, experience) and minimize risk
- Gives staff, clients and caregivers a seat at the table

Result-Driven Rapid Design Thinking & Programming

100 % of participants agreed **more effective than traditional brainstorming.***

96% noted sessions produced **meaningful outcomes.***

Program resulted in **positive culture shift in 13 of 14 innovation indicators***

***As presented at the _International Conference on Integrated Care (ICIC) 2021_

PROGRAMS THAT INSPIRE AND WORK

LEAGUE OF LEADERS
Your leaders are integral to building an agile, resilient organization. Get the team working towards a common innovation goal with a wrap-around program that includes: a culture scan, expertly facilitated strategy sessions, lunch & learns and customized innovation safaris to pique creativity and analogous thinking.

INNOVATION ACADEMY
We'll develop an in-house innovation education program that will excite and engage employees while delivering meaningful results to your teams. This can be fortified by Innovation Community of Practice (CoP) events, facilitator coaching, monthly newsletter and optional Hackathon.

BIG EYE IN-HOUSE
Need an expert facilitator to help your team solve some of its toughest challenges, or to help create a new, dynamic and actionable innovation strategy? We've got you covered!

416-294-5186
info@bigeyeinnovation.com
www.bigeyeinnovation.com

BIG EYE INN⊙VATION

League of Leaders Innovation Program

Provide your team with the insights, skills and trends to solve challenges and explore new ideas to propel your organization forward.
Our program is customizable and includes four areas of leadership focus.

InnoCulture Survey

The InnoCulture Survey establishes where your organization's core innovation strengths and weaknesses are helping to create a customized plan to move the dial in a positive direction.

Strategy Sessions

Together, with your leaders and expert facilitator, you'll develop your organization's innovation vision including:

- Definition of innovation
- Processes to develop and evaluate ideas
- Success metrics

"Hot" Lunches

Lunch & Learn sessions from established Thought Leaders on your industry's "hot" innovation topics and how they could impact business.

Innovation Safaris

How do other organizations approach innovation? These external "field trips" (virtual or in-person) provide leaders with a fresh take on engagement, staffing, processes, structure, etc., sparking analogous thinking, creativity and action.

84% of executives agree innovation is critical to growth but only 6% are satisfied with innovation performance.

--McKinsey & Company

About Us

Big Eye Innovation brings a fresh perspective to old organizational challenges. Together, we'll help you build an in-house innovation program that engages staff, uncovers opportunities and produces tangible results.

BIG EYE INNOVATION

bigeyeinnovation.com

INNOVATION EVENTS

Want to deliver a highly-engaging and productive event for delegates? Big Eye Innovation events leave attendees inspired, excited and with skills they can use at work.

"Phenomenal exercises. SO many great ideas explored in such a short period of time."

--Ontario Community Support Association Attendee

"...by far this journey mapping session was the absolute best thing I've ever been able to participate in."

--Community (patient) Advisor, Elgin Ontario Health Team

Big Eye Innovation delivers a host of events in the health care space including:

Conference Workshops

Creative and interactive workshops that generate ideas, collaboration and enthusiasm using the power of experience design and design thinking...

Patient Experience Engagement

We're passionate about patient experience and it shows in our focused and inclusive sessions that harness the power of lived experience.

Hackathons

Known in tech as a high-speed way for teams to "pitch" solutions, hackathons are also a great way for health care teams, patients and caregivers to collaborate and innovate in an exciting energy-fueled format.

Keynotes & Presentations

Need a speaker on innovation culture, engagement or health care transformation? Look no further than Big Eye Innovation.

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Innovation Academy

Our **"pollination approach" to corporate innovation** teaches selected staff about **design thinking, other key innovation concepts** and **how to facilitate Rapid Decision-Making Sessions.**

The academy program marries strategy with actionable practicality to **build a more agile, engaged and inclusive culture.**

Facilitator Training Sessions

Over three half days, we'll teach your staff Design Thinking fundamentals and provide them with structure, insights and digital tools to:

- Gather diverse perspectives and experiences
- Understand and define pain points
- Brainstorm solutions & determine which to pursue first
- Develop a growth mindset approach to challenges
- Facilitate their own Rapid Decision-Making Session and develop an actionable plan in as little as 90 minutes!

Community of Practice (CoP)

Customized to help trained facilitators gain insights and confidence in their new skills. Frequency and topics determined by you but may include:

- Rapid Sprint scenario practice
- Building low-fi (and low-cost) tests
- Boosting creativity on teams
- Analogous thinking
- Liberating structures

Includes BigEye Newsletter on current innovation topics, external events and facilitator tips.

> **"I really appreciated the step-wise approach in teaching and allowing hands-on trials for each participant."**
>
> --Facilitator training participant

> *"This will be a great facilitation tool for the virtual environment - the overview of facilitation strategies incorporated while learning the tool was also valuable for me."*
>
> --Facilitator training participant

Corporate Hackathon *(optional)*

Hackathons generate enthusiasm, excitement and ideas around a challenge or emerging trend that may be poised to impact your business. Though well-known in tech as a high-speed way for teams to "pitch" solutions to a panel of judges, hackathons are cropping up in other industries, NFPs and even government.

Sound interesting?
Let us know and we'll provide ideas and options to deliver an engaging and unforgettable event!

> **"Congratulations to the organizers. It was quite an experience. I am thrilled I decided to participate, and I enjoyed this adventure!"**
>
> --Hackathon participant

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